

## Food System Council Minutes

<b>Date:</b> January 22, 2015	<b>Location:</b> Clark County Center for Community Health, Vancouver, WA	Recorded by: Theresa Cross
<b>Time:</b> 4:00-6:00pm	<b>Mtg. chaired by:</b> Garrett Hoyt	Reviewed by: Council

**Present:** Theresa Cross, Ann Foster, Carolyn Gordon, Kim Harless, Erin Harwood, Garrett Hoyt, Patty Ingraham, Eric Lambert, Melissa Martin, Shawn Morrill, Warren Neth, Greg Noelck, Ellen Rogers, Larry Scherer  
**Guests:** Jude Wait  
**Absent:** Sandy Brown, Ty Draszt, Lynn Finley, Mike Kretzschmar, Ron McKnight, Karen Puyleart,

Topic	Discussion	Decision	Follow-up
<b>Meeting Minute approval</b>	<ul style="list-style-type: none"> <li>Ann made the motion, Erin second.</li> </ul>	Minutes approved	
<b>Secretary election</b>	<p>Discussion on how position might be done by 2 people.                      Larry made motion to accept Ann Foster’s nomination and Ellen Roger’s assist July through September when Ann is absent from meetings and managing the Salmon Creek Farmers Market</p>	Ann and Ellen elected for 1 term beginning immediately through June 2016.	Theresa to send Ann & Ellen minute template and dates to have drafts done to plan for following month’s meeting
<b>Updates</b>	<ul style="list-style-type: none"> <li>Theresa reports that Jefferson County is modeling their newly formed food system council on how the Clark County FSC operates, using its bylaws and framework at a model.</li> <li>Healthy Living Collaborative letter of support. HLC had wanted them by partner agencies, probably due to legislative session underway now. Patty: how will FSC know if their name is being used by HLC to promote issues not supported by FSC? Carolyn: unknown; she will ask if FSC has control over blanket endorsements &amp; will let the Council know by email. She will also route the letter of support for Council approval via email.</li> <li>Eric distributed flyer on Women in Agriculture conference at WSU, Saturday Feb 21, “marketing” is the theme.</li> <li>Warren announced there are 2 work parties scheduled at Foley Community Orchard. Erin &amp; Garrett have students who receive extra credit for community service; Larry offered the use of his tractor.</li> <li>Warren and Ann announced work being done on a new social marketing campaign promoting a culture of farmers markets and “buying your weekly groceries locally”. Year 1 will be devoted to grant writing &amp; some marketing.</li> <li>Patty shared flyer about Rogue Farm Corp student apprentices she heard about</li> </ul>	<p>Warren to email details.</p> <p>Shawn &amp; Eric interested in helping</p>	Theresa to send

	<p>on OPB today.</p> <ul style="list-style-type: none"> <li>• Patty shared flyer on the Clark Conservation District native plant sale which includes many edibles. Order by Feb 2, plants are very affordable in bundles of 5; <a href="http://www.clarcd.org/plantsale">www.clarcd.org/plantsale</a></li> <li>• Ann announced that Friends of Clark County is aggressively addressing the Board of County Commissioners (Councilors) and their actions regarding land use and the comprehensive plan update.</li> <li>• Jude is writing a grant for a video project (FSC wrote a letter of support last year). The topic is assisting local food producers with a decision tool. The person who developed the tool will be here Wed Feb 25 at the Heritage Farm.</li> <li>• There will be a value-added food products workshop, hosted by WSU Extension Feb 18 at Heritage Farm</li> <li>• Jude distributed draft document (OK to distribute &amp; use) she compiled, <i>Economic Significance of Food and Farming in Clark County, a Summary of select data, primarily from the 2012 Census of Agriculture.</i></li> </ul>		<p>Shawn, Eric &amp; Kim info she learned about at Tilth conference</p>
<p><b>Facebook &amp; FSC email accounts</b></p>	<ul style="list-style-type: none"> <li>• Shawn explained that the <a href="mailto:hello@clarkfoodsystem.org">hello@clarkfoodsystem.org</a> address is an alias for a gmail account. This is the address the public will see on all FSC materials and the address they will use to contact the FSC via email. FSC replies will use the <a href="mailto:Council@clarkfoodsystem.org">Council@clarkfoodsystem.org</a> address (recipients will see <a href="mailto:hello@clarkfoodsystem.org">hello@clarkfoodsystem.org</a>). Staff have passwords. Melissa suggested a listserve for members. Shawn can arrange it so all emails to <a href="mailto:hello@clarkfoodsystem.org">hello@clarkfoodsystem.org</a> will automatically forward to staff, who will decide who and how to respond.</li> <li>• Idea to drive more content to the website is having a blog space and syndicate Facebook posts so they're captured and organized, 1 more way for people to see the content.</li> <li>• Discussion on featuring member on Facebook; Kim hadn't heard from members. Suggestion: use bios prepared by staff, send to selected member with request for photo &amp; more info.</li> </ul>		

<p><b>Work group reports</b></p>	<p>Food Access: Revisited the priority exercise done last year , reviewed the FSC Policy Roadmap, and narrowed their focus to 3 issues:</p> <ul style="list-style-type: none"> <li>• locally grown food in schools</li> <li>• barriers to SNAP at farmers markets</li> <li>• supporting state and federal legislations to increase access to healthy food</li> </ul> <p>Land Use: prioritized 3 activities with respect to promoting ag land conservation and a Transfer of Development Rights program as part of the comp plan update process:</p> <ul style="list-style-type: none"> <li>• outreach to the community</li> <li>• crafting a cover letter to accompany the 2-page FSC policy recommendation,</li> <li>• creating a list of decision-makers and supporters to contact and speak to</li> </ul> <p>Other tasks include developing a press release, refining talking points and reaching out to cities about their interest in being a receiving site for a TDR program.</p>		
<p><b>Work Group Break Out Time</b></p>	<p>Land Use/Food Access work</p>		
	<p><b>Next meeting: February 26, 4-6 pm, Center for Community Health on the VA Campus, conference rooms B &amp; C.</b></p>		