

Minutes of: Food System Council

Date: July 24, 2014	Location: 1601 East Fourth Plain Blvd., Vancouver, WA 98666	Recorded by: Melissa Martin
Time: 4:00-6:00pm	Mtg. chaired by: Garrett Hoyt	

Present: Bill Coleman, Ty Draszt, Lynn Finely, Carolyn Gordon, Kim Harless, Garrett Hoyt, Patty Ingraham, Mike Kretzschmar, Eric Lambert, Melissa Martin, Ron McKnight, Shawn Morrill, Warren Neth, Greg Noelck, Karen Puyleart, Ellen Rogers, Larry Scherer,
Guests: Jude Wait, Gordy Euler, Cyndie Meyers, Bianca Benson, +others not recorded **Absent:** Sandy Brown, Theresa Cross, Ann Foster, Erin Harwood, Jodell Hinojosa

Topic	Discussion	Decision	Follow-up
Meeting Minute Approval	Garrett called the meeting to order at 4:08 p.m.	June minutes approved	
Updates:	<p>Melissa announced that the Policy, Systems, and Environments training is rescheduled for the September 25th meeting. Vic Colman from Uncommon Solutions will facilitate the training to help us maintain our focus on systems/policy changes and to understand the impact of this approach.</p> <p>Garrett followed up on a couple of “bike rack” discussion items:</p> <ul style="list-style-type: none"> • Please review and update your bios for the committee roster. Theresa sent out a committee roster with draft bios via email last week. Staff will resend for review. Work/agency affiliation is optional. • Agricultural mapping documents that were reviewed by the Land Use workgroup to inform the “Promoting Agricultural Food Production in Clark County” proposal. Please contact Theresa Cross or a Land Use Workgroup member if you have questions related to the maps or proposal. <p>General Updates:</p> <ul style="list-style-type: none"> • Eric distributed a <i>Living on the Land</i> flyer. Classes start Sept. 3rd from 6PM-9PM. Contact Eric at eric.lambert@clark.wa.gov for more information. • Larry distributed The “Hunger Gains” summit flyer. The event is August 16, 9AM to noon. Email admin@salmoncreekchurh.org for more information. 		Staff to resend bios. Members review individual bios for accuracy and desired content.



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<p>Ag Land Conservation Campaign Discussion</p>	<p>Ag Land Conservation Campaign Discussion Warren introduced the idea of forming a coalition with additional partners to implement a campaign aimed at ag land conservation. A coalition could use the Collective Impact Model to advance this work. The Collection Impact Model is a model where multiple stakeholders/groups align goals, share evaluation measures, and often have a backbone agency that coordinates the efforts. A coalition could help with the objective of building a mandate from the community to support ag land conservation. Some FSC members have met with Friends of Clark County (FOCC) to see if they could serve as the backbone agency for this broader coalition.</p> <p>Bianca Benson, Executive Director, joined the meeting to discuss the possibility of a FOCC serving as the lead agency for an ag land conservation campaign. FOCC is a conservation group with 501C3 non-profit status. Their mission is to keep “Clark County a beautiful and healthy place to live, work, and play”. FOCC is currently advocating including ag land preservation and other conservation strategies in the comp plan update. They attend Board of Commissioner meetings to stay informed about developments and key issues.</p> <p>Partnership discussion: Friends of Clark County (Bianca shared):</p> <ul style="list-style-type: none"> ✓ FOCC expressed concerns about allocating staff time to implement a time intensive campaign focused on a specific issue (they are interested in more than ag preservation). They are currently looking for funding to pay staff. However, they would like to partner with FSC and want to learn more from FSC about potential partnerships. <p>Food System Council (questions/thoughts FSC members shared)</p> <ul style="list-style-type: none"> ✓ Are our efforts aligned? FOCC is focused on issues broader than preserving ag land while FSC has been very focused on preserving land for <i>food</i> production. ✓ Do we know enough about FOCC and potential impacts of a partnership (e.g., political, etc.) ✓ What are the specifics of the relationship with FOCC? How closely would we be aligned and for how long? ✓ Our approaches to preservation (incentive vs. zoning) might be too different? How would this be reconciled? ✓ Would partnering with FOCC slow the process? Bringing more people into the conversation can slow the process & we’re on a tight timeline. 	<p>FSC members did not approve a formal collaboration with FOCC to run the ag preservation campaign. Instead, they said they prefer an informal partnership at this time. FSC would like to consider all options for lead agencies/options for coordinating the preservation campaign before selecting just one. Eric will research potential leads.</p>	
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Fact Sheet Workgroups	FSC members met in workgroups to begin developing verbiage for the 1 page fact sheet that will be distributed at the upcoming Comp Plan Open Houses. The fact sheet will explain why residents should care about ag preservation for food and what actions they should take to help preserve ag land.	.	Staff will draft up a 1 page fact sheet representing the council’s input for distribution at Open Houses.
Open House Staffing	FSC members volunteered to staff an information table at county comp plan open house sessions: <ul style="list-style-type: none"> ✓ Tuesday, Aug. 19-The Vancouver Community Library session will be staffed by Patty and Kim ✓ Wednesday, Aug 20- Lacamas Lake Lodge session will be staffed by Ron and Warren ✓ Wednesday, Aug 27-The Ridgefield Community Center session will be staffed by Ellen and Carolyn ✓ Thursday, Aug 28-The Battle Ground Community Center session will be staffed by Garrett and Patty. 		All FSC members should attend at least one open house. Staff will provide copies of FSC documents for tabling each of the open houses.
Next meeting: August 28			

