

Minutes of: Food System Council

Date: Sep 28, 2014	Location: 1601 East Fourth Plain Blvd., Vancouver, WA 98666	Recorded by: Theresa Cross
Time: 4:00-6:00pm	Mtg. chaired by: Garrett Hoyt	

Present: Sandy Brown, Theresa Cross, Ty Draszt, Carolyn Gordon, Kim Harless, Erin Harwood, Garrett Hoyt, Patty Ingraham, Eric Lambert, Melissa Martin, Shawn Morrill, Karen Puyleart, Ellen Rogers, Larry Scherer

Guests: Vic Colman

Absent: Bill Coleman, Ann Foster, Jodell Hinojosa, Mike Kretschmar, Ron McKnight, Warren Neth, Greg Noelck

Topic	Discussion	Decision	Follow-up
Meeting Minute Approval	Garrett called the meeting to order at 4:05 p.m. Sandy motioned, Larry second	Aug minutes approved	
Updates:	<ul style="list-style-type: none"> • Food Day: Council prefers Oct 7 evening meeting for the proclamation reading rather than the 14th morning meeting so more members can attend, and there may be more members of the public attends. Healthy Restaurant program to launch their program elements/criteria in a press release. Eric & Shawn reported that the CCFSC website will be launched in time for Food Day. Facebook will be primary focus and guidelines for posting & monitoring are being developed by the sub-committee. • Eric & Erin shared that the USDA Natural Resources Conservation Service is offering free, on-farm consultations and free technical assistance and advice on farm resource problems. Deadline to apply is Nov 14. Contact anitra.gorham@wa.usda.gov, 883-1987 x 108. • Theresa distributed a copy of Vancouver Business Journal's <i>Northbank</i> magazine features an article about the comp plan update process and quotes from Oliver Orijako about the Food System Council and the need to hear from the community about the important of conserving ag land and supporting local food. • The October FSC meeting will be focused on the comp plan, plans for FSC's documents, and developing & distributing a packet to local policymakers. Also, Warren sent ideas in a Sep 16 email the Council should consider and make decisions about. • Erin's farm Garden Delights was asked by the foodservice director at Brush Prairie schools to participate in the Taste of Washington this month. Erin isn't sure what all will be involved but said that her involvement with the FSC's support of school foodservice for last year's Food Day may have been the impetus. • Carolyn attended the Healthy Living Collaborative Summit in her role as FSC 	Staff to coordinate.	



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	<p>liaison. There is much happening to bring the community together around public health concerns.</p> <ul style="list-style-type: none"> Theresa will share FSC’s history & current efforts in Port Townsend next week, where a group of citizens are launching efforts to create a food system council in Jefferson County. 		
<p>Vic Colman</p>	<p>Training on Policy & Systems Change: Diving into Advocacy. After presenting an overview of the factors that influence health, why more than just information is needed to make change at the community level & planning for advocacy, Vic had the Council break into groups to develop an <i>effective policy action statement</i>. The purpose is to refine framing skills. There are 3 steps: 1. What wrong? The PROBLEM STATEMENT does not attempt to describe every facet of life that may contribute to the problem at hand, rather it focuses on the specific problem that needs highlighting. 2. Why does it matter? The VALUES STATEMENT calls for action must connect to quality of life values held closely by the affected community. 3. What should be done? The SOLUTION STATEMENT articulates one of two concrete policy actions that, although not intended to solve the entire problem, will certainly make a difference in the identified environment or setting. Council members found this exercise challenges to crystalize the issue into very short phrases, ideally 30 words or less.</p>		
<p>Next meeting: October 23</p>			

